

2014

SATURDAY OCTOBER 4

24 HOUR COMICS DAY

August 2014

Thank you for hosting a 24-Hour Comics Day event!

Inside of this kit you will find tools to help you plan a successful and fun event. We have included:

- Tips for setting up and running your 24-Hour Comics Day event
- Flyers with customizable space for your event information
- Safety First Reminder plus Liability waivers to help protect your venue
- A press release for you to customize
- A cover letter for submissions to the national 24-Hour Comics Day Collection
- A "Survival Kit" created by Blitz Comics
- A Special Offer from Blue Line Pro for official 24-Hour Comics Day Paper.

You can make copies of any of the kit materials and customize the text in each to use for your event. Kit materials are also available online at www.24hourcomicsday.com to download and print. The "Survival Kit" can be copied and distributed to participants before the event itself.

ComicsPRO is a volunteer, non-profit trade association for comic book retailers. Our goals are to promote the progress and development of comic book retailers, to help develop better marketing and daily business practices for comic book retailers, and to improve the condition of our industry by educating the public about comic books in general. ComicsPRO administers 24-Hour Comics Day as a way to promote comic books and comic book retailing worldwide.

ComicsPRO sends over 600 press releases around the U.S. to promote 24-Hour Comics Day. ComicsPRO members can get their individual event information included in our national press release. if you aren't a member, find out how our trade association can work for you at www.comicspro.org.

We would like to thank the volunteers who help organize and promote 24-Hour Comics Day across the U.S. and around the world. This event would not be a success without you!

You are invited to become an author on the 24HCD Facebook page (www.facebook.com/24HourComicsDay) and/or 24HCD website. (www.24hourcomicsday.com) We encourage you to post updates, pictures and video to our websites to show off the progress of your event!

Good luck!

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