

2014

SATURDAY OCTOBER 4

24 HOUR COMICS DAY

Press Release

Customize this press release with your venue details, or write your own!

CONTACT: [Insert your name, email address and phone]
FOR IMMEDIATE RELEASE
GET CREATIVE AT [insert your venue name]

Local venue to celebrate international 24-Hour Comics Day

Get out your coffee: Local artists who want to test their creativity and push their artistic limits are invited to [insert your venue name] for this year's 24-Hour Comics Day. The day of extreme cartooning allows 24 straight hours for amateur and professional cartoonists of any age to challenge themselves to write, draw and letter an entire 24-page comic in 24 hours. This year's 24-Hour Comics Day starts at [insert your event hours] on October 4th.

Creating comic art can be lonely work; 24-Hour Comics Day provides an opportunity to stretch creative muscles and get invigorated by working alongside a group of fellow artists.

"We can't wait for 24-Hour Comics Day," said [insert your name]. "The creative energy and comics camaraderie can be electric!" [Or insert a better, personalized quote!]

This year's 24-Hour Comics Day will be held from the hours of [insert time], on [insert your start date] at [insert your venue name]. ComicsPRO, the comic book retailer trade association organizes the day for comic stores and other locations.

The event is all about sharing the love of comic-book creation, and it draws in young and old, experienced and novice. Don't let a lack of experience or materials keep you away-- previous participants have been as young as 7, and have used supplies ranging from a box of Crayolas to top-of-the-line drawing pencils. "Celebrity" 24-hour comic book creators include: Neil Gaiman ("Sandman"), Erik Larsen ("Savage Dragon"), Steve Bissette ("Swamp Thing") and 24-Hour comics inventor, Scott McCloud ("Understanding Comics").

[Insert an interesting local participation story or special event details.]

In 2011, more than 2,000 professional and amateur cartoonists around the world took the 24-Hour Comics Day Challenge.

[Insert details about your event, including prizes, giveaways, and sponsors.]

Artists who complete the challenge may submit copies of their comics to be included the official 24-Hour Comics Collection hosted by The Ohio State University Billy Ireland Cartoon Museum & Library.

For more information about the event, visit [insert your website] or www.24hourcomicsday.com.